

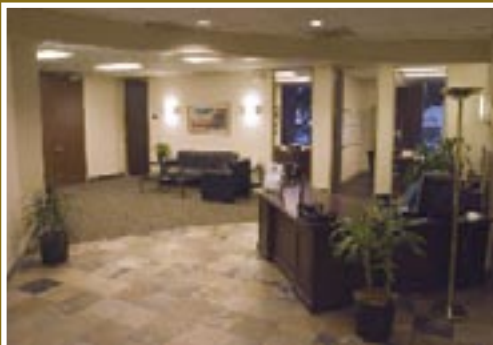


# Norris Conference Centers

*Providing Exceptional Training  
and Meeting Facilities*



*We Listen – allowing us to  
customize and create events based on  
the unique needs of each client*



Norris Conference Centers has been serving the central Texas market for over 15 years, with locations in Austin, Fort Worth, Houston and San Antonio. During this time, we have become a preferred facility for hundreds of meeting planners, trainers and participants.

We have built our business by providing key services to those individuals responsible for event planning. By building relationships based on:

- Protecting their reputation – by ensuring all the details we have agreed on are fully implemented
- Making the meeting planning process easier – by providing single point contacts for booking, planning and executing each event
- Offering rates, based on individual client budgets – and booking annual contracts for clients with multiple meeting dates



## **WE DO BUSINESS FROM YOUR PERSPECTIVE**

As professional meeting planners, dedicated to helping you achieve your event objectives – we want what you want. At each Norris facility, local management is empowered with the authority and maximum flexibility to meet each client's event needs. If you want to hear "yes we can" instead of why we can't, Norris Conference Centers is your facility.

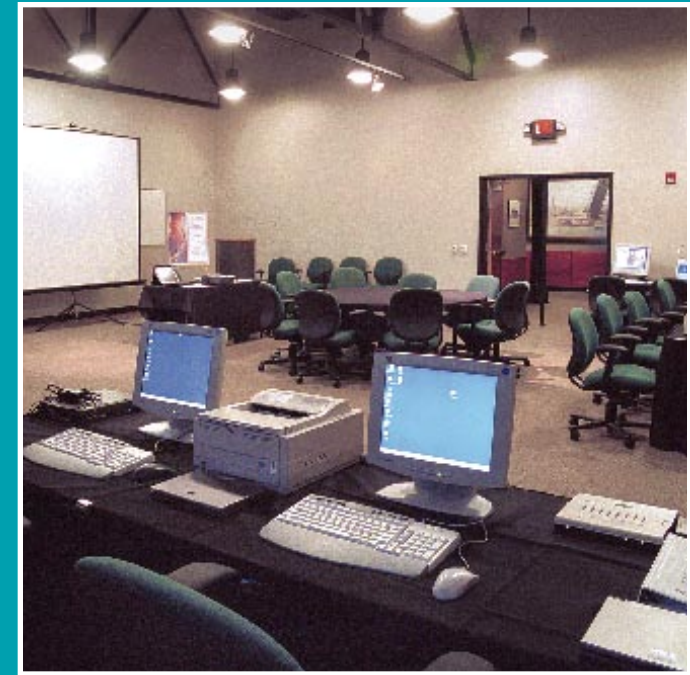
Our clients agree that the key feature for each facility is our experienced staff, which is committed to the success of every event.



Why meeting planners have become believers of the Norris Conference Centers experience include:

- A history of long-term relationships with clients that have learned they can trust us to not only meet – but exceed their expectations
- Knowledge of current trends and best practices in the meeting industry
- Responsiveness to last minute requests
- Provide alternative meal options to meet participant's dietary requirements
- We listen – allowing us to customize and create events based on the unique needs of each client
- Retained knowledge of previous events to help us help you with future events
- Providing a single point contact to increase your efficiency in booking and planning
- “Over-the-Top” Customer Service

Our experienced staff is available to assist planners throughout the course of their event and future events



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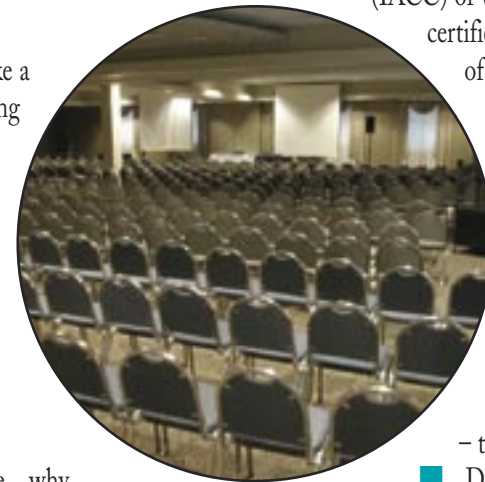


## A MEETING FACILITY DESIGNED BY MEETING PLANNERS

We understand that businesses make a substantial investment when deciding to hold an off-site meeting. These costs can include:

- Hiring Trainers
- Course Materials
- Travel and Lodging Expenses
- Lost Productivity
- Facility Fees

With this much investment at stake... why take a chance on a facility that is not optimal for adult learning?



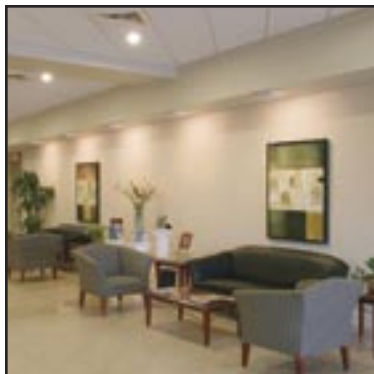
Norris Conference Centers facilities meet the requirements of the International Association of Conference Centers (IACC) of which there are fewer than 25 certified locations in Texas. Requirements of IACC certified locations include:

- Ergonomic Seating – to lessen fatigue from sitting for extended periods of time
- Full Spectrum Lighting – to keep participants alert
- Soundproofed Meeting Rooms – to ensure confidentiality
- Individual Room Thermostats – to maintain comfort
- Day Meeting Packages – to simplify the budgeting process

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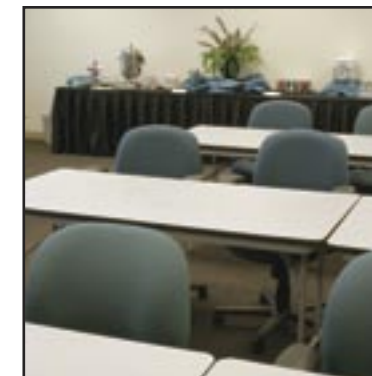
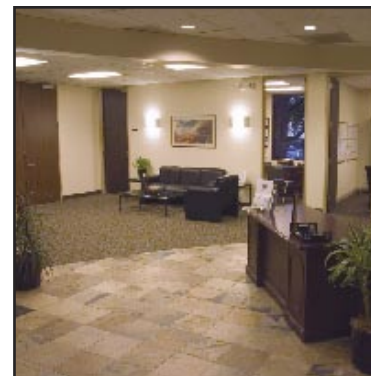
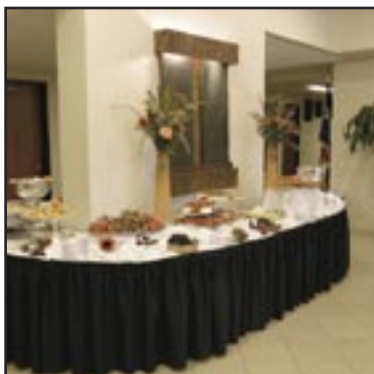


## NORRIS CONFERENCE CENTERS - AUSTIN



Norris Conference Centers – Austin was relocated and upgraded in 2008 and is available to serve more than just your executive meeting needs. By adding the 4,500 square foot Red Oak Ballroom, we can accommodate social functions, as well as large corporate meetings, expos, luncheons and dinners. Come by for a tour of our facility and be prepared to be impressed.

- Nine Meeting Rooms
- IACC Certified since January 2003
- Designed for day meetings and social events
- Group sizes range from 2 – 600 participants
- 640 - 4,500 sq. ft. meeting rooms
- 4,500 sq. ft. ballroom
- Free parking
- Easily accessible and conveniently located in central NW Austin
- Available seven days a week / 7am – midnight (2am on Saturday nights)



## NORRIS CONFERENCE CENTERS - HOUSTON

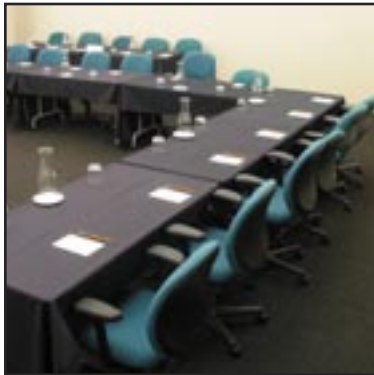
Norris Conference Centers – Houston has been open since 1996 and is simply the best facility to hold your next meeting or conference in the Houston market. Professional, personalized service complements our executive level meeting rooms. Challenge us to handle your next event.

- Eight Meeting Rooms
- Meets IACC Standards
- Designed to host day meetings
- Group sizes range from 2 – 120 participants
- 720 – 2,200 sq. ft. meeting rooms
- Free parking
- Easily accessible via Beltway 8 & Richmond Avenue.
- Available seven days a week / 7am – midnight



## NORRIS CONFERENCE CENTERS - FORT WORTH

(LOCATED IN SUNDANCE SQUARE)



Norris Conference Centers - Fort Worth is located in the dynamic Sundance Square district in downtown Fort Worth. The Fort Worth location is designed to host a range of events from corporate training classes to special celebrations. Once an eleven screen movie theatre, this location has undergone a vast transformation to meet the stringent requires for a certified Conference Centers. Our staff is ready to assist.

- Ten Meeting Rooms
- Designed to host day meetings and social events
- Group sizes range from 2 - 600 participants
- 1,245 - 5,103 sq. ft. meeting rooms
- 3,319 & 5,103 sq. ft. ballrooms
- Free parking
- Available seven days a week / 7am - midnight (2am on Saturday nights)



## NORRIS CONFERENCE CENTERS - SAN ANTONIO

Norris Conference Centers – Balcones Heights offers a variety of meeting rooms for a variety of events ranging from corporate training to fund raising galas. The meeting space meets the requirements of the International Association of Conference Centers and offers unsurpassed customer service.

- Nine Meeting Rooms
- Designed to host day meetings and social events
- Group sizes range from 2 – 3,000 participants
- 580 – 4,500 sq. ft. meeting rooms
- 4,500 sq. ft. and 13,000 sq. ft. ballrooms
- 30,000 sq. ft. convention center
- Free parking
- Minutes from downtown SA at the corner of I-10 and Loop 410
- Available seven days a week / 7am – midnight (2am on Saturday nights)



**PROFESSIONAL STAFF**

**ERGONOMIC CHAIRS**

**FULL-SPECTRUM LIGHTING**

**INDIVIDUAL THERMOSTATS**

**SOUNDPROOFED MEETING ROOMS**

**Norris Conference Centers – Austin**  
2525 West Anderson Lane  
Austin, TX 78757  
512-451-5011  
512-451-1444 (fax)

**Norris Conference Centers – San Antonio**  
4522 Fredericksburg Rd., Ste. A-100  
San Antonio, TX 78201  
210-738-0040  
210-738-0042 (fax)

**Red Oak Ballroom – Austin**  
2525 West Anderson Lane  
Austin, TX 78757  
512-451-3700  
512-451-1444 (fax)

**Red Oak Ballroom – San Antonio**  
4522 Fredericksburg Rd., Ste. A-100  
San Antonio, TX 78201  
210-738-0040  
210-738-0042 (fax)

**Norris Conference Centers – Houston**  
9990 Richmond Ave., Ste. 102  
Houston, TX 77042  
713-780-9300  
713-780-9490 (fax)

**Norris Conference Centers - Fort Worth**  
304 Houston Street  
Fort Worth, Texas 76102  
817-289-2400  
817 289-2411 (fax)

**Norris Conference Centers - CityCentre Houston**  
Opening Spring 2009

**Red Oak Ballroom - CityCentre Houston**  
Opening Spring 2009

**Red Oak Ballroom - Fort Worth**  
304 Houston Street  
Fort Worth, Texas 76102  
817-289-2403  
817 289-2411 (fax)

[WWW.NORRISCENTERS.COM](http://WWW.NORRISCENTERS.COM)



MEMBER  
INTERNATIONAL ASSOCIATION OF  
CONFERENCE CENTERS-NORTH AMERICA